



## THREADS 2022 INFORMATION FOR DESIGNERS

### THE BASICS

- **THREADS 2022: TRANSCENDENCE, the Fashion Show**, takes place virtually on **Wednesday, April 27. Please contact [info@threadsbygbc.com](mailto:info@threadsbygbc.com) if you want to take part.**
- The fashion show is open to students in any program at the School of Fashion and Jewellery at George Brown College, including 2022 graduates and current students.
- Designers may show a collection and/or single garments created during their time at George Brown by submitting a video showing their work.
- Videos must be **LESS THAN 90 SECONDS** and in a **HORIZONTAL (LANDSCAPE)** format. More than one video may be submitted. Designers who request assistance as soon as possible will be provided with limited technical support.
- See last year's show for examples ([www.threadsbygbc.com/archives](http://www.threadsbygbc.com/archives)). (Click on THREADS 2021: Awaken + Full Virtual Runway Show. Student videos start at 14:40 and 44:00.)
- The THREADS 2022 team reserves the right to withhold any video if it is deemed inappropriate to represent the public image of George Brown College for any reason.

### THE THEME: TRANSCENDENCE

In a spirit of surpassing boundaries, **THREADS 2022: Transcendence** gracefully rises above the limits of the virtual world with its celebration of this year's graduating class and current students in the School of Fashion and Jewellery at George Brown College. Over two days, our year-end fashion event elevates the achievements of rising talent as they ascend to the next stage of their careers ready to transcend barriers: societal, environmental, attitudinal. Having learned from the past, together we will take a leap beyond the expected and into a future filled with unimagined possibility.

#### DEADLINES:

**VIDEO SUBMISSION FORMS** and **MEDIA CONSENT FORMS\*** must be submitted **before midnight** on **Monday, March 28, 2022** via email ([info@threadsbygbc.com](mailto:info@threadsbygbc.com)).

**ALL VIDEOS** must be submitted **before midnight** on **Friday, April 15** via email ([info@threadsbygbc.com](mailto:info@threadsbygbc.com)) unless special permission has been arranged.

\*Designers must sign and submit the Media Consent Form, which gives George Brown College permission to use images from this year's fashion show to promote the College, the School of Fashion & Jewellery and future editions of THREADS.

Questions? Email: [info@threadsbygbc.com](mailto:info@threadsbygbc.com)



## THREADS 2022 Video Submission Form

Submit one form for each video. Forms must be submitted with **MEDIA CONSENT FORMS before midnight** on **Monday, March 28, 2022** via email ([info@threadsbygbc.com](mailto:info@threadsbygbc.com)).

### DESIGNER INFORMATION

Name (please print!) \_\_\_\_\_

Program: \_\_\_\_\_ Semester: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company / brand name (if you have one): \_\_\_\_\_

**PLEASE ATTACH A LOGO TO THE EMAIL IF YOU HAVE ONE.**

Instagram (and other social media): \_\_\_\_\_

### DESCRIBE YOUR VIDEO

- Duration (should be under 90 seconds): \_\_\_\_\_
- Please give a short description of your design work. It may be used in the presentation:

### ANY MUSIC USED IN YOUR VIDEO MUST BE CREDITED AND COPYRIGHT-FREE!

- Music title, performer and composer:
- Music source (e.g. Artist.io, PremiereRush or FreeMusicArchive.com). **Include the URL.**

**NOTE: Please feel free to email extra images of your work (photos, sketches, boards, etc.) to [info@threadsbygbc.com](mailto:info@threadsbygbc.com) so we may promote them on our social media.**



## THREADS 2022 DESIGNER MEDIA CONSENT FORM (Sign and include with your Video Submission Form)

For permitting the Student's enrollment and participation in its program(s) and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned ("I" or "me") grants to The George Brown College of Applied Arts and Technology and its delegates (the "College") the right to take and make photographs, sound recordings, and/or video recordings of the Student, their voice, likeness, and property including any works created by the student (collectively, the "Recordings") for use in connection with the activities of the College including teaching, and for promoting, publicizing, reporting or explaining the College or its activities (the "Purpose"). I acknowledge that as between the Student/me and the College, the College owns all copyright in the Recordings, and waive any and all moral and personality rights the Student may have in the Recordings. I confirm that the College can do anything with the Recordings for the Purpose, including use, reproduce, exhibit, display, distribute, edit, modify, translate and publish the Recordings, without any geographic restriction, in any format without further compensation or notification to the Student/me. This includes, without limitation, the right to publish the Recording in the College newspaper, alumni magazine, and PR/promotional materials such as marketing admission publications, advertisements, fundraising materials, and any other College-related publications. I acknowledge that The College is not responsible for any unauthorized reproductions of the Recordings made by third parties. I further acknowledge that the Recordings may appear on the Internet or in publications outside of The College's control. I hereby remise, release and forever discharge The College from any and all claims, demands and causes of action that I/the Student had, now have, and may hereafter have in any way related to the Recordings. This Media Consent Form is governed by the laws of Ontario.

Name (please print): \_\_\_\_\_

Signature:

\_\_\_\_\_  
(Signature of student 18 years or older)

Date Signed: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ (day/month/year)