



# Graduate Profiles

## 2013 Fashion Management Graduates

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Shayna Abraham	Kaylee Clement	Hye Rim (Janice) Lee	Ashton Stotts
Amanda Akkerman	Leonardo Dattadeen	So Young Lee	Jessica Symons
Melissa Allen	Micaela DeMarco	Laura Leroux	Ashley Tomlinson
Allison Bagg	Mitchell Ford	Miriam Lukaweski	Vanessa Tontodonati
Neil Balmbra	Ashley Formosa	Katie Maguire	Isabel Piedrahita Trimble
Amy Bhesania	Paige Gellineau	Alessandra Natale	Nejla Turan-Ray
Kate Button	Alicia Giancola	Ashley Nunn	Camille Viccari
Jessie Bylsma	Morgan Gibson	Phoebe Latigo Odida	Sarah Walkington
Jackelyn Carr	Victoria Gillmor	Hanna Papkouskaya	Victoria Watson
Lora Checca	Keegan Hawkeswood	Leya Parkinson	Stephanie Welke
Shirley Chen	Sandic (Cindy) Heu	Liana Patriarca	Sarah-Jane Wise
Alexandra Clarke	Alycia Jackson	Nicole Pecson	Elinor Zantnge
Erin Clarke	June Leehae Joo	David Shin	

## 2013 International Fashion Development and Management Graduates

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Katie Bedford	Anuji Jala	Miryam Scanga
Yinxue Gong	Abhishek Jeksani	Kaitlyn Webster
Elizabeth Graham	Katie Johnson	Josée Wilson
Yael Heymann	Alesha Russo	

To view a graduate profile,  
please click on the name.

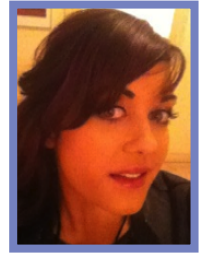
# 2013 Fashion Management Graduates

## Contact Information

Shayna Abraham

(905) 334-1194

shaynabrhm@gmail.com



## Departments of Interest

1. Marketing
2. Wholesale
3. Business Owner
4. Product Development

## Skills

- A strong ability to think outside the box
- Proactive problem solving skills
- Good communication skills, work extremely well with others
- Good knowledge of Mac and Windows operating systems
- Good leadership skills
- Enjoy learning and developing new skills

## Education and Additional Training

George Brown College

Fashion Management

Fall 2011 – Spring 2013

The School of Professional Makeup

Makeup Artistry and Airbrush Diploma

2007

## Work and Volunteer Experience

Total Beauty Essentials

Salon and Spa coordinator

2007 – Present

The Bargains Group Wholesale

Marketing Intern, 2011

United Way Fashion Show

Assisted with Make-Up

2009

The Body Shop

Sales Associate

2007 – 2008

Reitmans

Assistant manager/sales associate

2004 – 2007

Salvation Army 2002/LDAH

2002

## Short-Term Career Goals

I applied for Business marketing at George Brown College starting in fall 2013; I would like to further my knowledge of business and marketing. After I have finished building my knowledge of business and marketing I would like to open my own retail business, or work with a new organization.

## What Makes Me Unique?

- Lots of experience working
- Very loyal employee, strong work ethics
- Eager to learn and be challenged
- Very positive and fun-loving

**Contact Information**

Amanda Akkerman  
 (289) 456-6964  
 amanda\_akkerman123@hotmail.com

**Departments of Interest**

1. Product Development
2. Public Relations
3. Trend Forecasting

**Skills**

- Excellent customer service and interpersonal skills
- Strong understanding of filing and storage techniques
- Knowledge of pattern drafting and manual grading techniques
- Over three years' experience working with a variety of industrial sewing and manufacturing machines

**Education and Additional Training**

George Brown College  
 Fashion Management  
 January 2012 – Present

George Brown College  
 Fashion Techniques and Design Diploma Program  
 September 2010 – December 2011

**Work and Volunteer Experience**

FashionWorks13  
 External Communications Team Leader  
 January 2013 – Present

Le Chateau  
 Seasonal Sales Associate  
 November 2012 – January 2013

City Downtown (College Creations – Business Simulation)  
 George Brown College  
 Buying Accountant  
 September 2012 – December 2012

George Brown College  
 Peer Tutor/Lab Monitor  
 October 2011 – April 2012

Charlton X-Ray and Ultrasound  
 Summer Help  
 June 2011 – October 2011

**Short-Term Career Goals**

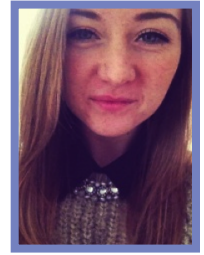
I am very passionate about being part of the fashion industry. My short term career goals include gaining valuable training and knowledge through completion of the internship class offered in the Fashion Management program. In addition I hope to obtain a stimulating position within the Product Development segment of the industry.

**What Makes Me Unique?**

- Knowledge of both the creative and business aspects of industry
- Strong work ethic; will go above and beyond what is required
- Enjoy working in a team setting and creating a positive work environment
- Very flexible, able to adapt to new environments quickly

**Contact Information**

Melissa Allan  
 (647) 923-6563  
 melissa.allan3@yahoo.ca

**Departments of Interest**

1. Visual Merchandising
2. Wholesale
3. Stylist

**Skills**

- Excellent time management skills
- Works efficiently in a group as well as individually
- Passionate and detail oriented
- Always creating a positive atmosphere for a dynamic work environment
- Confidently works under pressure

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – April 2013

**Work and Volunteer Experience**

Peak Promotions  
 Promoter  
 October 2011 – Present

Eastside Mario's  
 Hostess/Waitress  
 July 2008 – August 2011

Danier Leather  
 Visual Merchandising Intern  
 April – June 2012

**Short-Term Career Goals**

I would like to gain hands-on experience in the fashion industry upon graduation, and start building a career within a company.

**What Makes Me Unique?**

- Constantly learning new skills and improving on existing skills
- Positive attitude, very motivated
- Warm and friendly personality
- Strong work ethic

**Contact Information**

Allison Bagg  
 (519) 546-9984  
 allison.bagg1@gmail.com

**Departments of Interest**

1. Planning and Allocation
2. Buying
3. Marketing

**Skills**

- Team player with the ability to work independently
- Excellent organizational skills and able to handle multiple tasks
- Attention to detail and accuracy with analytical, administrative, and organizational skills
- Proficient in Microsoft Office Word, PowerPoint, Excel, Outlook

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – April 2013

University of Guelph  
 Bachelor of Commerce Marketing Management  
 September 2006 – December 2010

**Work and Volunteer Experience**

Peer Study Leader  
 George Brown College  
 October 2012 – April 2013  
 City Downtown (College Creations – Business Simulation)  
 General Manager  
 September 2012 – December 2012  
 Sales Assistant  
 Wholesale Department  
 The Jones Group  
 May 2012 – August 2012  
 Bookstore Administrator  
 University of Guelph  
 April 2011 – August 2011  
 Information Desk Facilitator  
 University of Guelph  
 September 2008 – April 2011

**Short-Term Career Goals**

I would like to work in the fashion industry for a company where I am able to learn and add value, and begin building a career within the company.

**What Makes Me Unique?**

- Highly motivated and takes initiative
- Strong leadership qualities

**Contact Information**

Neil W. Balmбра  
 (647) 993-5996  
 nbalmбра@me.com

**Departments of Interest**

1. Retail Management
2. Fashion Event Co-ordination
3. Visual Merchandising
4. Wardrobe Styling

**Skills**

- Excellent Customer Service
- Sales and Store Management
- Staff Training & Mentoring
- Loss Prevention and Security

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – April 2013

George Brown College  
 Business Administration Marketing

Smart Serve Certified

Certified Red Cross First Aid

**Work and Volunteer Experience**

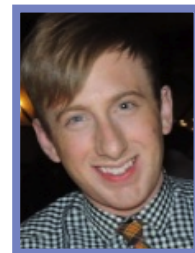
J.Crew	H&M
Key Holder	Co-Department Manager
2012 – Present	January 2009 – August 2009
BOLD Magazine	lululemon
Style Expert Intern	Community Leader/Key Holder
November 2012 – Present	September 2007 – January 2009
M0851	Toronto LG Fashion Week
Key Holder	Volunteer
March 2012 – September 2012	Spring & Fall 2010/Spring 2011
Stylexchange	BALISI Fashion Inc.
Key Holder	Event Co-ordinator Intern
March 2011 – January 2012	March 2010 – June 2010
Lacoste	
Store Merchandiser/Key Holder	
July 2009 – December 2010	

**Short-Term Career Goals**

I would like to jump start my career working for a respectable company in the industry where I can be challenged and utilize my managerial skills. My goal is to move into a store management position within the next year, then a corporate management position in the next three years.

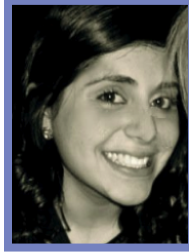
**What Makes Me Unique?**

- Personable and very outgoing
- Strong work ethic in and out of the workplace
- Punctual and well organized



**Contact Information**

Amy Bhesania  
 (416) 457-3108  
 amy.bhesania@gmail.com

**Departments of Interest**

1. Marketing/Promotional
2. Buying/Merchandising
3. Wholesale Accounts

**Skills**

- Adept with Microsoft Office, basic computing/social media
- Excellent written and oral communication skills
- Learns quickly, very adaptable
- Solid interpersonal skills

**Education and Additional Training**

George Brown College  
 Fashion Management  
 2011 – 2013

Dalhousie University  
 Bachelor of Arts Degree in English Literature  
 2007 – 2011

**Work and Volunteer Experience**

Balisi Fashions  
 Executive Assistant/Customer Service Intern  
 2012

Over The Rainbow  
 Sales Associate  
 2011

Sweet Pea Boutique  
 Assistant Manager  
 Halifax NS  
 2009 – 2011

**Short-Term Career Goals**

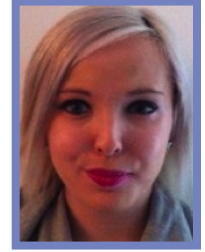
- Develop my resume through an entry-level work placement
- Work towards team leader/management role within a department
- Grow within a company to be known as a reliable, competent, and valuable employee

**What Makes Me Unique?**

- Stay very calm under pressure
- Work well with all kinds of people in all kinds of situations
- Ability to think critically while maintaining a creative point of view

**Contact Information**

Elizabeth (Kate) Button  
 (647) 467-0137  
 k\_button@hotmail.com

**Departments of Interest**

1. Buying
2. Wholesale/Sales
3. Marketing

**Skills**

- Exceptional interpersonal communication and customer service skills
- Extensive store operations experience (8+ years)
- Proficient in Microsoft Word, Excel and PowerPoint
- Effective team player/motivator
- Excellent organizational and time management skills; with attention to detail

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – April 2013

Memorial University of Newfoundland and Labrador  
 Bachelor of Arts Degree, Sociology and Psychology  
 September 2005 – April 2011

**Work and Volunteer Experience**

Fiveoseven Clothing  
 Head Office Intern  
 May 2012 – August 2012

Pseudio  
 Management Team  
 May 2008 – August 2011

Cleo  
 Shift Supervisor  
 June 2005 – May 2008

**Short-Term Career Goals**

I am passionate and creative seeking a stimulating position within the industry, using the skills acquired through education and work experience. In the next five years, I hope to be working for a respected retailer in a buying or high management position. In addition, I hope that my hard work and dedication allow me to succeed and continue to grow within the fashion industry.

**What Makes Me Unique?**

- One of five Canadian recipients of the 2013 YMA Geoffrey Beene Fashion Scholarship
- Strong leadership skills
- Works efficiently under pressure
- Positive and motivational attitude

**Contact Information**

Jessie Bylsma

(905) 376-1285

jessie.bylsma@hotmail.com

**Departments of Interest**

1. Wholesale
2. Sales Rep.
3. Store Manager

**Skills**

- Strong organizational and time management skills
- Enthusiastic and positive attitude
- Self-motivated and goal orientated
- Works well with people

**Education and Additional Training**

George Brown College  
Fashion Management  
2011 – 2013

**Work and Volunteer Experience**

Jade Sales Agency  
Intern  
2013 – Present

Mad Monkey Clothing  
Intern  
Summer of 2012

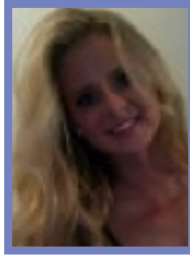
Mad Monkey Clothing  
Sales associate  
2010 – 2012

**Short-Term Career Goals**

- Establish a solid position in the industry
- Work hard and accept any positive opportunities
- Continue learning new skills
- Make connections in the industry

**What Makes Me Unique?**

- My initiative to take charge and work hard
- My ability to work well under pressure
- My drive for this industry
- My personal goals and my willingness to achieve them

**Contact Information**

Jackelyn Carr

(647) 460-1482

j\_carr2@hotmail.com

**Departments of Interest**

1. Product Development
2. Publication
3. Buying

**Skills**

- Creative and detail oriented
- Organized with an ability to work effectively in a team environment
- Experience with Word, Power Point, Excel and Adobe Illustrator
- Has an understanding of fashion trends, textiles and visual displaying

**Education and Additional Training**

George Brown College  
Fashion Management  
2011 – 2013

University of Ottawa  
Honours Bachelor of Arts  
Major in Communications, Minor in Film Studies  
2007 – 2011

**Work and Volunteer Experience**

The Bay  
Product Development Intern  
November 2012 – February 2013

The Jones Group Inc.  
Merchandising Intern  
May 2012 – August 2012

ET Canada  
Stylist Intern  
April – June 2012

J. Crew  
Sales Associate  
September 2011 -April 2012

51 Division – Police Fund Raiser Fashion Show  
Volunteer  
November 2011

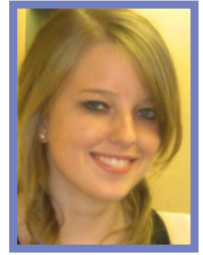
Charlotte Tarantola  
Intern  
June 2011 – August 2011

**Short-Term Career Goals**

- Gain as much knowledge as possible
- Network to meet as many different individuals in the industry
- Gain hands on experience
- Find full time employment

**What Makes Me Unique?**

- I have worked in many different areas of the fashion industry
- I have been exposed to the fast pace lifestyle of the fashion industry in New York City
- I have a degree in Communications and Film Studies

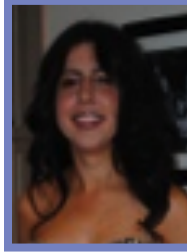


**Contact Information**

Lora Checca

(905) 850-0071

lorachecca@yahoo.ca

**Departments of Interest**

1. Buying
2. Merchandising
3. Wholesale
4. Import/Export

**Skills**

- Proven ability to work independently or in a team setting
- Excellent organizational skills with the ability to identify and follow through on priorities
- Excellent communication and interpersonal skills
- Strong ability to meet deadlines
- Motivated individual who is willing to learn
- Knowledgeable of computer programs such as Microsoft Word, Excel, and PowerPoint
- Neat and precise work habits with strong attention to detail

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

George Brown College

General Arts

September 2010 – April 2011

**Work and Volunteer Experience**

Winners

Sales Associate

July 2010 – Present

City Uptown (College Creations – Business Simulation)

Ladieswear Buyer

2012

Want Inc.

Intern (Inventory, Marketing, Buying)

May 2012 – August 2012

Bath and Body Works

Seasonal Sales

November 2009 – January 2010

**Short-Term Career Goals**

I would like to start my career by working in a company where I can grow within the company. I want to be able to enjoy my work, and be proud of the company I work for. I see myself moving up within that company in the next five years, whether to management or an upper-level position.

**What Makes Me Unique?**

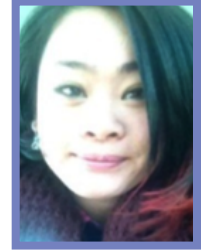
- Professional knowledge of the fashion industry and the business aspect of the industry
- Very outgoing personality; enjoys traveling and meeting new people
- Thrives in a fast-paced work environment
- Friendly and enjoys working with others
- Won employment award of the quarterly

**Contact Information**

Shirley Chen

(647) 381-9798

Schen1992@gmail.com

**Department of Interest**

1. Styling
2. Visual Merchandising
3. Sales Management

**Skills**

- Strong in verbal & written communication
- Ability to multitask in a fast paced environment
- Punctual
- Organized
- Team oriented and can work as an individual
- Proficient in Microsoft Word, PowerPoint, Excel, Outlook, Adobe Flash, SoftPlan Program & Macromedia

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

**Work and Volunteer Experience**

Sirens

Sales Associate

2012 – 2013

Young Sensation

Make-Up Artist

2009 – 2010

Island Way Sorbet

Sales Associate

2009

**Short-Term Career Goals**

I would like to seek a suitable job opportunity where I can learn more about the Fashion Industry.

**What Makes Me Unique?**

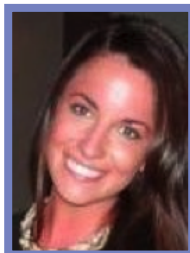
- Excellent teamwork
- Enthusiastic personality
- Outgoing and friendly
- People person
- Always get jobs done

**Contact Information**

Alexandra Clarke

(647) 965-5174

alex\_clarke@hotmail.com

**Departments of Interest**

1. Marketing
2. Buying
3. Visual Merchandising

**Skills**

- Excellent communicator with a professional attitude
- Very detail oriented and organized
- Strong customer service and interpersonal skills
- Excellent skills in time management and work well under pressure
- Strong writing and computer skills including proficiency with Microsoft programs

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

University of Guelph

Bachelor of Arts, Political Science

2006 – 2010

**Work and Volunteer Experience**

hr2

Holt Renfrew

Intern

March 2013 – Present

Holt Renfrew

Administrator, Human Resources

September 2012 – March 2013

Holt Renfrew

Human Resources Intern

March 2012 – September 2012

Holt Renfrew 175th Anniversary Celebration

Volunteer

September 2012

Toronto Fashion Incubator TFI25 Gala

Volunteer

May 2012

**Short-Term Career Goals**

- To learn as much as possible about the industry in various fields
- Find a position that I can use the knowledge and strengths I have
- Participate in the growth and success of the company I work for

**What Makes Me Unique?**

- Bilingual in French and English
- Able to adapt well to different situations quickly
- Able to keep calm and focused in stressful situations

**Contact Information**

Erin Clarke

(647) 965-5173

clarkeejr@hotmail.com

**Departments of Interest**

1. Event Planning
2. Employee Experience/Corporate Culture
3. Marketing

**Skills**

- Extremely detail oriented
- Able to prioritize and work well under extreme pressure
- Dedicated and motivated learner with excellent problem solving skills
- Flexible and able to adapt to many different situations

**Education and Additional Training**

George Brown College

Fashion Management

2011 – 2013

University of Guelph

Bachelor of Arts Degree, Psychology

2006 – 2010

**Work and Volunteer Experience**

Holt Renfrew

Intern, Learning & Performance

September 2012 – Present

TNT The New Trend

Intern, Personal Shopping

April 2012 – August 2012

Holt Renfrew 175th Anniversary Celebration

Volunteer

September 2012

Toronto Fashion Incubator TFI25 Gala

Volunteer

May 2012

**Short-Term Career Goals**

- To improve my knowledge of the fashion industry through guidance and mentorship
- To make a valuable contribution to any organization I am a part of

**What Makes Me Unique?**

- I am able to stay focused and efficient
- I am able to stay calm under pressure and work effectively to resolve issues
- I am an excellent listener and able to communicate effectively
- Willing to go above and beyond to ensure all tasks are completed to the best of my ability

**Contact Information**

Kaylee Clement  
 (705) 331-0896  
 kclement2@georgebrown.ca

**Departments of Interest**

1. Styling
2. Buying
3. Public Relations

**Skills**

- Strong team player; capable of multitasking and work well under pressure without sacrificing quality
- Strong organizational skills; ability to meet deadlines, and take on new challenges and responsibilities
- Knowledgeable with Visual Merchandising, Fabric Textiles, Logistics, Accounting, and Apparel Marketing

**Education and Additional Training**

George Brown College  
 Fashion Management  
 2011 – Present

**Work and Volunteer Experience**

City Downtown (College Creations – Business Simulation)  
 Women's Apparel Buyer  
 January 2013 – Present

Little Burgundy  
 Sales Associate  
 2013 – Present

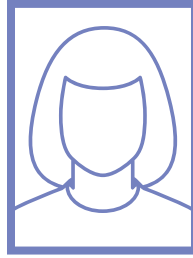
Cat's Cradle Boutique  
 Visual Merchandiser/Sales  
 April – November 2012

**Short-Term Career Goals**

- Help produce a local fashion show
- Intern for a local magazine
- Experience an overseas buying trip
- Create a styling Lookbook

**What Makes Me Unique?**

I am extremely knowledgeable about various cultures, and have spent my student years living with a few Japanese girls. I have adapted to their ways and can even carry a conversation in their language.

**Contact Information**

Leonardo Dattadeen  
 (647) 979-4242  
 leonardodattadeen@hotmail.com  
 ldattadeen@yminc.ca

**Departments of Interest**

1. Buying/Assistant Buying
2. Product Development
3. Fashion Stylist/Visual Merchandiser

**Skills**

- Innovative and resourceful with a creative eye
- Perfection that strives for excellence
- Apt in Math skills & Computer programs (The Eye, AS400, Smart retail etc.)
- Ability to learn quickly & work proficiently to surpass organizational goals

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – Present  
 University of Windsor  
 Criminology

**Work and Volunteer Experience**

YM Inc.  
 Assistant Buyer, Ladies outerwear  
 September 2012 – Current

YM Inc.  
 Administrative Assistant Intern  
 May 2012 – September 2012

Guess  
 Sales Associate  
 November 2010 – January 2011

Rim  
 Software Upload  
 June 2007 – February 2009

Urban Planet  
 Sales Associate  
 October 2006 – June 2007

**Short-Term Career Goals**

- To garner a vast amount of knowledge in Buying and Product Development
- To attain a buying position within the next 1–3 years
- Establish a secure position within a fashion orientated company

**What Makes Me Unique?**

- My work history includes an array of different levels of fashion companies which essentially allows me to buy and cater to various types of customers' needs
- I have a passion to learn and grow with and from my co-workers and management
- I value innovative fashion and ideologies that help to progress while still holding onto the company values and ethical codes

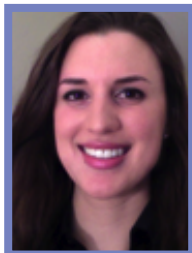


**Contact Information**

Micaela DeMarco

(647) 823-7427

demarco.m12@gmail.com

**Departments of Interest**

1. Fashion Promotions and Advertising
2. Logistics
3. Sales

**Skills**

- A self-starter with excellent communication and interpersonal skills
- Well organized with a strong ability to meet deadlines while paying great attention to detail
- Able to prioritize and complete multiple tasks within a short time frame
- Strong team leader, team player and independent worker
- Quick learner, positive and determined to learn and grow

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

**Work and Volunteer Experience**

Integrity Designs

Intern Marketing Assistant

January 2013 – Present

City Downtown (College Creations – Business Simulation)

Visual Merchandising Team

September 2012 – December 2012

ET Canada

Intern Assistant to the Wardrobe Stylist

February – August 2012

Spoof

Sales Associate

May 2012 – August 2012

The Froctail Party Designer Charity Auction

Volunteer Sales Associate

November 2011

Fashion Works12 George Brown College Fashion Networking Event

Volunteer

April 2012

Anokhi's 10th Anniversary Event Award and Designer Fashion Show

Volunteer Backstage Dresser

February 2013

**Short-Term Career Goals**

I would like to expand my knowledge and experience in the Fashion Industry regarding organic apparel and cosmetics.

**What Makes Me Unique?**

- Great passion for the environment and the use and understanding of organic products
- Eager to expand my knowledge on how to be environmentally sound in regards to Fashion Apparel and its logistics
- Approachable, very friendly and enjoy working

**Contact Information**

Ian "Mitchell" Ford

(416) 333-4685

\_mitchell\_ford\_@live.com

**Departments of Interest**

1. Visual Merchandising/Display
2. Human Resources
3. Advertising/Marketing

**Skills**

- Knowledge of Mac and Microsoft Office programs
- Social Media Skills (Facebook, Twitter, Tumblr, Skype, Pinterest and Youtube)
- Pulling pieces for stylists and articles
- Highly experienced in customer service

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – Present

Holland College

Tourism and Travel Management

September 2006 – December 2007

**Work and Volunteer Experience**

Anokhi Magazine

Dresser

February 2nd, 2013

City Uptown (College Creations – Business Simulation)

Visual Manager

September 2012 – December 2012

Diesel

Wholesale Intern

January 2012 – August 2012

Winners

Sales Associate

October 2011 – February 2012

**Short-Term Career Goals**

- To gain experience within the Canadian and American markets
- To advance and build my portfolio
- To create relationships with others and learn from them
- To build the skills I will need to branch out in the future

**What Makes Me Unique?**

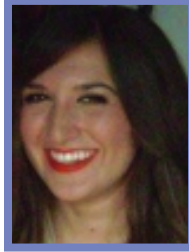
- Experience in supervising and specialized areas
- Highly motivated and driven
- Resourceful and creative
- Very visually oriented

**Contact Information**

Ashley Formosa

(647) 999-3788

ashleyannformosa@gmail.com

**Departments of Interest**

1. Buying
2. Fashion/Visual Merchandising
3. Fashion/Creative Direction, Trend Forecasting

**Skills**

- Extensive experience in Visual Merchandising, included executing visual plans as dictated by a retail head office and also successfully implementing visual concepts created through own personal ideas
- Proficient working knowledge of Adobe Photoshop/Illustrator and MS Suite Products such as Microsoft Office, PowerPoint, Excel and Outlook
- Ability to work under strict deadlines, with a high attention to detail
- Motivated independent and team player, with an ability to follow instructions to meet both personal and team objectives
- My various roles working in retail have allowed me to develop strong selling skills. I have developed a thorough understanding of customer needs and how to build strong relationships with clientele

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – April 2013

Bachelor of Arts, Humanities  
September 2009 – May 2010

**Work and Volunteer Experience**

Stuart Weitzman  
Retail Associate  
January 2013 – Present

City Uptown (College Creations – Business Simulation)  
Visual Manager  
September 2012 -December 2012

Jones New York  
Retail Marketing Intern  
April 2012 – July 2012

Gap Inc.  
Retail Associate  
May 2011 – December 2012

LG Fashion Week  
Runway Room Volunteer  
October 2011 – March 2012

Cambridge Academy  
Administrative Assistant  
August 2010 – March 2011

**Short-Term Career Goals**

- Post-graduation I want to excel in the fashion industry position

I obtain, with the assistance of learning the required skills from an experienced team in that field (buying, styling, merchandising, etc.)

- Obtain the skills and knowledge required to become a fashion buyer for an apparel company
- Work/Assist in a fashion magazine's Editorial Dept.
- Establish strong industry connections with others in the fashion industry through my work experience
- Within the next five years, work in the fashion industry in international markets

**What Makes Me Unique?**

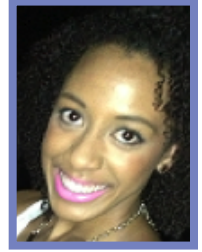
- Whereas most people do not enjoy high stress situations, I have found through my work experience that I thrive in working in situations that have tight deadlines
- I can easily think of creative and conceptual solutions to apply to challenging situations
- My other interests, including physical health (marathon running, yoga), literature, art, and travel have allowed me to become a more well-rounded individual

**Contact Information**

Paige Gellineau

(647) 624-3041

plm.gellineau@live.com

**Departments of Interest**

1. Retail
2. Buying
3. Marketing

**Skills**

- Hard-working and organizational skills
- Great interpersonal and time management skills
- Some wholesale experience

**Education and Additional Training**

George Brown College  
Fashion Management  
Fall 2011 – Spring 2013

**Work and Volunteer Experience**

Buying Accountant  
City Uptown (College Creations – Business Simulation)  
September – December 2012

Diesel  
Wholesale Intern  
January – June 2012

**Short-Term Career Goals**

- To successfully graduate from George Brown College
- Upon graduation, I am hoping to get a job in the retail, so that I'll be able to gain enough experience and knowledge on the selling floor that will allow me to be eligible for higher positions within the industry

**What Makes Me Unique?**

- Extremely friendly and open-minded to new tasks, ideas and opinions
- Enjoy working as a team
- Patient
- Willing to do whatever it takes to be hired
- Extremely detail-oriented

**Contact Information**

Alicia Giancola  
 (647) 339-5614  
 alicia.giancola@hotmail.com

**Departments of Interest**

1. Wholesale
2. Buying
3. Visual Merchandising

**Skills**

- Good hands-on ability, good listener and team player
- Able to adapt to different working environments, hardworking
- Self-motivated, enthusiastic and pleasant personality
- Fast learner, honest, dedicated and dependable

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – Present

**Work and Volunteer Experience**

Club Monaco  
 Sales Associate/Stylist  
 August 2012 – Present

Tommy Hilfiger  
 Sales Associate & Cashier  
 September 2011 – August 2012

Lady York Foods  
 Cashier  
 November 2009 – September 2011

Rosa Martins Agency  
 Sales Associate  
 May 2012 – August 2012

Dorly Designs Fashion Boutique  
 Sales Associate  
 October 2012 – December 2012

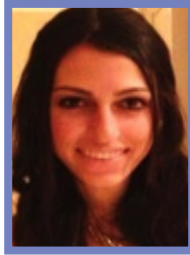
Profile Show Mississauga  
 Sales Associate  
 September 7th – 9th, 2012

**Short-Term Career Goals**

- To find a position where I can use the knowledge and strength I have
- To get a job in wholesale
- To get a position in my field of interest

**What Makes Me Unique?**

- Excellent organizing and communicating skills
- Italian as a second Language
- Unique sense of style that stands from my culture and experience from the arts such as dance

**Contact Information**

Morgan Gibson  
 (647) 836-9957  
 morgan.gib@gmail.com

**Departments of Interest**

1. Buying
2. Trend Forecasting
3. Product Development

**Skills**

- Strong at written and verbal communication
- Adept at utilizing both creative and linear thought processes
- Adaptable, can quickly acquire new skills
- Proficient in Adobe Illustrator, Microsoft Office Programs, Outlook Express and basic merchant inventory programs

**Education and Additional Training**

George Brown College	Island School (Hong Kong SAR)
Fashion Management	GCE A-Levels (British Curriculum)
September 2011 – May 2013	Graduated Year 13

University of Toronto  
 HBA Double Major in History  
 & Art History  
 September 2005 – June 2009

**Work and Volunteer Experience**

Roots Canada	Holt Renfrew
Visual Intern	Womenswear Buying Intern
January 2013 – Present	March 2012 – September 2012
TJX Canada	Gangbar Winslade
Merchandise Administrative	Showroom Intern
Assistant	November 2011 – March 2012
September 2012 – January 2013	
Drake General Store Private Label	
Product Development Intern	
June 2012 – September 2012	

**Short-Term Career Goals**

- To gain work experience as a full-time employee in a Canadian company and to learn as much as possible about the Canadian market
- To enhance my computer skills on programs such as Excel, dos-based merchant programs and Adobe Creative Suite programs
- To grow my network of connections within the professional community so that I can further learn from my colleagues
- To learn more about the retail of luxury goods through practical, hands-on experience

**What Makes Me Unique?**

- Grew up in Hong Kong in a multicultural environment, a fashion hub
- Well-rounded, strong in both business & creative environments
- Deep knowledge of the luxury apparel industry and contemporary fashion
- Knowledgeable about the world outside of the fashion community and aware of where the world of fashion intersects with the wider world



**Contact Information**

Victoria Gillmor  
(416) 906-0142  
vgillmor@hotmail.ca

**Departments of Interest**

1. Wholesale
2. Management
3. Buying

**Skills**

- Customer Service oriented
- Effective team player and self-starter
- 5 years of Retail experience
- Strong ability to meet deadlines in a fast paced environment

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – April 2013

**Work and Volunteer Experience**

Sporting Life Sales Associate 2008	FashionWorks12 Event Volunteer April 2012
P.Y.A. Importer Showroom Assistant January 2013 – Present	City Downtown (College Creations – Business Simulation), Communications Manager September 2012 – December 2012
Higher Ground Sales Associate February 2013 – Present	P.Y.A. Importer Intern January 2012 – January 2013
Squire Johns Sales Associate 2008 – 2013	
P.Y.A. Importer Sample Sale Volunteer November 2011, May 2011 and November 2012	

**Short-Term Career Goals**

- Experience as many elements of the industry as possible
- Expand on my Customer Service and personal selling skills
- Work and build relationships with industry professionals
- Be a part of a company that possesses the views and philosophies that I believe in

**What Makes Me Unique?**

- I genuinely enjoy selling not only a product, but a lifestyle to my customers through my experience in selling activewear and Contemporary Fashion
- I drive for success; I have learned to overcome obstacles, to meet set goals, and see failures as opportunities to grow
- I perform my work with empathy and integrity

**Contact Information**

Keegan Hawkeswood  
(647) 966-8152  
khawkeswood@live.ca

**Departments of Interest**

1. Social Media
2. Marketing
3. Visual Merchandising

**Skills**

- Microsoft Office Suite
- Adobe Photoshop, Illustrator, Dreamweaver
- Fluent in all forms of social media (Twitter, Facebook, Tumblr, Pinterest, Instagram)
- Photography

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – Present

The University of Windsor  
Visual Arts/Art History, 4 years

The Second City Toronto  
Improvisation & Writing, 1 year

**Work and Volunteer Experience**

City Uptown (College Creations – Business Simulations),  
Promotions Manager  
September 2012 – December 2012

Judy Inc.  
Marketing Intern, 1 year

Intelligent Creatures  
Production Assistant, 4 months

HMV Canada  
Shift Supervisor, 1 year

Dr. Michael Hawkeswood  
Receptionist, 7 years

**Short-Term Career Goals**

- Find work with a company who values my skills
- Use my abilities to maximize results, wherever I go
- Work within a stable environment with co-workers who want to see each other succeed and in an environment that I am excited to walk into everyday

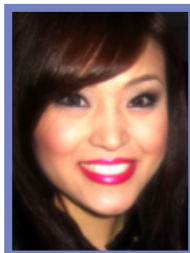
**What Makes Me Unique?**

- The ability to adapt to ever-changing situations at a moment's notice
- Hard working and dedicated, without ever losing the smile on my face
- A passion for fashion with a flair for the creative, always open to new ideas



**Contact Information**

Sandic (Cindy) Heu  
(647) 632-1024  
cindyheu@gmail.com

**Departments of Interest**

1. Buying & Merchandising
2. Marketing, Events & Public Relations
3. Visual Merchandising
4. Operations/Management

**Skills**

- 6 years of experience in the fashion industry (retail; marketing, promotions & event; and styling)
- Proficient in both Mac OS and Windows XP
- Experience user of various social media outlets (i.e. Facebook, Twitter, Tumblr, Myspace, Instagram and Youtube)
- Familiar with Adobe Illustrator & Photoshop
- Excellent customer service with strong interpersonal communication skills

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – April 2013

Lakehead University  
Nursing (BScN) Degree  
2009

**Work and Volunteer Experience**

George Brown Careers Ambassador September 2011 – Present	Pink Tartan, Joe Fresh & Denis Gagnon at LG FashionWeek Dresser October 2011
City Downtown (College Creation – Business Simulation) Promotional Manager September 2012 – December 2012	Cydelic by Choryin Choi LG FashionWeek S/S 2012 Backstage Dresser October 2011
MuchMusic Awards 2012 Pre-Red Carpet Event Karyzma Agency Public Relations Summer 2012	Sophie's Gown Shoppe Bridal Consultant September 2010 – August 2011
World MasterCard Toronto FashionWeek F/W 2013 Production Crew March 2012	

**Short-Term Career Goals**

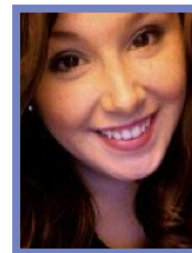
To start my career working for a respectable company where I will be challenged mentally & creatively and add value to the organization. I aspire to become manager within the next few years.

**What Makes Me Unique?**

I hold an undergraduate degree in nursing that has helped me understand people in a holistic approach. It has also prepared me how use critically thinking in a stressful-fast paced environment; manage my time effectively; maintain accurate, detailed reports & records; direct, consult and coordinate with other professionals; perform administrative duties and provide great customer service.

**Contact Information**

Alycia Jackson  
(647) 459-6259  
alycia.jackson@hotmail.com  
ajackson7@georgebrown.ca

**Departments of Interest**

1. Styling (Personal, Editorial, Television)
2. Wholesale
3. Buyer

**Skills**

- An interest and passion for the fashion industry, both creative and business
- Effective team player and self-motivator
- Excellent language and written communication skills
- Able to meet deadlines and work under pressure
- Proficient in Word, Excel, PowerPoint

**Education and Additional Training**

George Brown College  
Fashion Styling  
(Continuing Education)  
January – March 2013

George Brown College  
Fashion Management  
September 2011 – May 2013

**Work and Volunteer Experience**

The Hudson's Bay Company Personal Shopping Assistant Intern November 2012 – April 2013	Liberty Wardrobe Wardrobe Assistant February – October 2012
City Downtown (College Creations – Business Simulation) Ladieswear Buyer September – December 2012	Forever 21 Sales Associate November 2011 – December 2012
Versace Collection S/S 2013 Pre-Screening Fashion Show Assistant September 2012	Building Bridges Gala Fashion Show Fashion Show Assistant November 2011
Romona Keveza Collection Marketing Assistant Intern March – November 2012	Diwali Gala Fashion Show Fashion Show Assistant October 2011
SPOKE CLUB for Fashion Week 2012 Fashion Show Assistant March 2012	

**Short-Term Career Goals**

- Obtain a full time position within a growth-oriented company
- Challenge myself in the workplace in order to achieve higher placement and recognition

**What Makes Me Unique?**

I am interested and excited by many different areas in fashion and am ready to take on a position that compliments my past experiences as well as challenges me. Fashion is what I see myself doing for the rest of my life and I'm more than ready to find my place in the industry.

**Contact Information**

Leehae Joo (June)

(647) 921-0770

juneljhoo@hotmail.com

**Departments of Interest**

1. Visual Marketing
2. Accounting
3. Event Planning

**Skills**

- Proficient in Microsoft Office Word, PowerPoint, Excel, Adobe Photoshop, Adobe Illustrator, Video Studio, and iMovie
- Adept in sewing, creating, and decorating
- Able to make POs, OTB, Master SKU List
- Creative with a strong understanding of visual presentation and the impact on customer purchases

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – April 2013

Dongguk University  
Business Administration BA  
March 2006 – December 2008

**Work and Volunteer Experience**

Northern Reflections  
Visual Marketing Intern  
April – July 2012

Ottawa, Fashion Concert staff  
January 2012

Uniform Design and Making Assistance  
July 2010

PYA Fashion Show Staff  
April 2010

British Heart Foundation  
Apparel Charity Store  
Sales Assistance  
April – June 2009

Etude House, Cosmetic (Korea)  
Sales  
April 2006 – October 2006

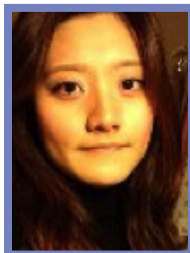
Line, Apparel, (Korea)  
Retail Sales  
August 2007 – April 2008

**Short-Term Career Goals**

I would like to start my career by working in a company where I can grow within the company. I want to be able to enjoy my work, and be proud of the company I work for.

**What Makes Me Unique?**

- Enthusiastic and friendly
- Bilingual (English and Korean)
- Strong Computer Skills
- Hardworking, Reliable, Creative

**Contact Information**

Hye Rim Lee (Janice)

(647) 460-0455

janicehr90@gmail.com

**Departments of Interest**

1. Sales
2. Marketing
3. Production

**Skills**

- Work experience with Production
- Sales experience

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – Present

**Work and Volunteer Experience**

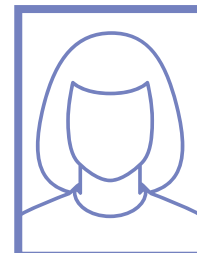
PYA Importers Ltd.  
Line Knitwear  
Intern, 1 year

**Short-Term Career Goals**

- Gain more sales experience

**What Makes Me Unique?**

- Goal-Driven
- Well-Rounded Personality
- Fluent in Korean



**Contact Information**

So Young Lee

(647) 457-5825

yeoza@hotmail.com

**Departments of Interest**

1. International Merchandiser
2. Quality Technician
3. Buyer

**Skills**

- Detailed-oriented mindset with analytical and organizational skills
- Excellent time management skills
- Strong written skills and good computer skills (proficient in MS-office applications & Adobe Illustrator)
- Progressive wholesale agency experience
- Ability to manage multiple deadlines effectively and to cope with any unexpected issues
- Knowledge of various textile and materials
- Ability to handle purchase orders, pro-forma invoices, LCs, and other shipping documents, in importing and exporting process
- Good mathematical skills and data reporting skills

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – Present

Duksung Women's University

English Language & Literature, 1986 – 1990

**Work and Volunteer Experience**

Haggar Canada Co.

Product Development Intern

April 2012 – July 2012

Li & Fung Korea Ltd.

Shipping manager of Fashion Accessory Division

November 1997 – November 2003

Dong-Il System Co., Ltd.

Assistant importing manager

January 1996 – December 1996

Pacific Resources Export Limited Korea Branch

(The exclusive buying agent group for Walmart USA),

Shipping officer

April 1992 – July 1994

Trico International Ltd.,

After-service parts dealer & service department coordinator

February 1990 – April 1992

**Short-Term Career Goals**

- Graduating with a GPA of 4.0
- Building a career in fashion industry by working for a reputable firm

**What Makes Me Unique?**

- Self-motivated organizer and self-starter
- Experienced in international transactions
- Professional knowledge of the fashion business
- Excellent administrative skills
- Efficient worker

**Contact Information**

Laura Leroux

(647) 983-2212

lauraleroux41@gmail.com

**Departments of Interest**

1. Buying Assistant
2. Merchandising Assistant
3. Category Analyst

**Skills**

- Capacity and willingness to learn
- Drive, passion, strong communication and organizational skills
- Effective at decision-making and a strong resiliency towards obstacles
- Demonstrate a results-oriented and highly motivated work ethic

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

Wilfrid Laurier University

Communications

2009 – 2011

**Work and Volunteer Experience**

City Uptown (College Creations – Business Simulation)

General Manager

January 2013 – Present

Toronto Eaton Centre

Personal Shopper

June – December 2012

Images That Suit

Buying Assistant Intern

February – July 2012

Aritzia

Sales Associate

September – January 2012

C2 Apparel

Stylist Assistant Intern

September – December 2011

**Short-Term Career Goals**

- Attain a stable entry-level position in the Buying industry
- Expand my education while working to benefit my career and the company I am with
- Research and apply to new positions in order to move upward within company
- Career committed

**What Makes Me Unique?**

- On the Deans List with an overall GPA of 3.77 out of a maximum 4.0
- I am always seeking out new challenges
- People are often surprised when looking at my petite stature that I have been playing flag football for 6 years and have won MVP twice
- Wanting to travel and perhaps relocate to a new country and culture

**Contact Information**

Miriam Lukaweski  
 (647) 883-1922  
 miriam.lukaweski@gmail.com

**Departments of Interest**

1. Planning
2. Allocations
3. Product Development

**Skills**

- Adobe Illustrator
- Proficient in math, English and French
- Knowledge of sewing, drafting and draping
- Highly experienced in customer service

**Education and Additional Training**

George Brown  
 Fashion Management, 2 years

George Brown  
 Fashion Techniques and Design, 1½ years

**Work and Volunteer Experience**

Northern Reflections  
 Design Intern  
 May 2012 – August 2012

City Uptown (College Creations – Business Simulation)  
 Visual Merchandiser  
 September 2012 – December 2012

Fashion Crimes  
 Sales Associate & Studio Hand  
 August 2006 – April 2008

Natalie Castellino  
 Stylist  
 June 2001 – Present

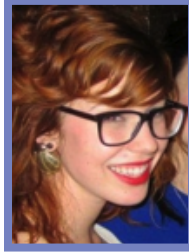
LG Fashion Week F/W 2012  
 Guest Management  
 March 2011

**Short-Term Career Goals**

- To further learn about the industry, within and outside of Canada
- To advance quickly within the field
- To improve all pertinent industry skills
- To build a base upon which I can form a long lasting, successful career

**What Makes Me Unique?**

- Experience in all production stages
- Highly motivated and driven
- Resourceful
- Continuous want to learn and further educate

**Contact Information**

Katharine (Katie) Maguire  
 (647) 406-1810  
 katie.maguire0@gmail.com

**Departments of Interest**

1. Product Development & Buying
2. Trend Forecasting
3. Marketing & Editorial

**Skills**

- Extremely creative
- Works well independently and in teams
- Hard working
- Effective time management skills

**Education and Additional Training**

Cardinal Carter  
 Fashion Studies Program

George Brown  
 Fashion Management  
 Graduating April 2013

**Work and Volunteer Experience**

French Connection  
 Sales Associate  
 June 2009 – April 2012

T3 Fashion Show  
 External Coordinator & Director  
 May 2012

Joe Fresh  
 Sales Associate  
 April 2012 – Present

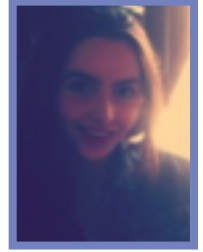
Boathouse  
 Product Development & Buying Intern  
 April – August 2012

**Short-Term Career Goals**

- Obtain a professional job within the fashion industry
- Further develop my creative and technical skills

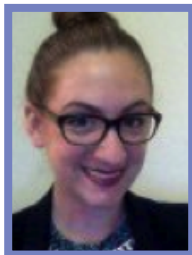
**What Makes Me Unique?**

- I am a third-degree black belt
- Passionate
- Drama Major



**Contact Information**

Alessandra Natale  
 (416) 666-6807  
 ali.natale@gmail.com

**Departments of Interest**

1. Buying
2. Planning
3. Merchandising

**Skills**

- Work well independently or in a team environment, ensuring focus is maintained and objectives are met
- My interpersonal skills, multi-tasking abilities, and customer service driven approach, allows me to be a productive part of any team
- Ability to take direction while demonstrating initiative
- Proficient in Microsoft Office, Adobe Indesign, Adobe Photoshop and Tout

**Education and Additional Training**

George Brown College	Ryerson University
Fashion Management	Graphic Communication
September 2010 – Present	Management
	September 2007 – May 2009

**Work and Volunteer Experience**

Holt Renfrew	HomeSav.com
Talent Acquisition Intern	Assistant Buyer
March 2013 – Present	June 2012 – August 2012
Riant Boutique	HomeSav.com
Sales Associate	Buying and Merchandising Intern
January 2013 – Present	February 2012 – June 2012
City Uptown (College Creations – Business Simulation)	NATEX
Women's Wear Buyer	Buying Intern
September 2012 – December 2012	September 2010 – October 2010

**Short-Term Career Goals**

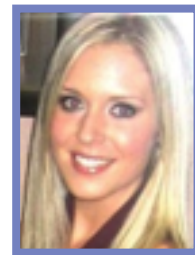
To obtain a position within a reputable and progressive company to further develop my business skill sets while providing adept performances, excellent work ethic and a positive attitude.

**What Makes Me Unique?**

- Completed an international buying internship in Geilenkirchen, Germany and attended the TFWA World Exhibition in Cannes, France among other buying trips with head buyer
- After completing a five month internship with HomeSav.com hired on full time as an assistant buyer
- My enthusiasm, positive attitude, and work ethic allow me to be a great contribution to any team

**Contact Information**

Ashley Nunn  
 (905) 483-6866  
 ashleynunn89@hotmail.com

**Departments of Interest**

1. Buying
2. Wholesale
3. Marketing

**Skills**

- Neat and organized with a strong attention to detail
- Good communication and interpersonal skills; a good company representative
- A strong team player, able to lead by example and encourage others to work towards their potential
- Self-motivated and self-disciplined; able to work well independently
- Computer proficiency in MS Word, Excel, PowerPoint, Adobe Illustrator and Visual 2000 Program

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – April 2013

George Brown College  
 Fashion Techniques and Design  
 September 2009 – April 2011

**Work and Volunteer Experience**

Tailor's Choice  
 Seamstress/Tailor  
 May 2011 – Present

Ardene  
 Sales Representative/Third Key Holder  
 July 2011 – July 2012

Northern Reflections  
 Intern – Merchandising Assistant  
 May 2012 – July 2012

Agency One  
 Intern  
 November 2010 - April 2011

Home Depot  
 Cashier/Customer Service Representative  
 October 2009 – March 2011

**Short-Term Career Goals**

To obtain a position within a progressive organization where my skills and personal strengths can be utilized and possible advancement would be earned through hard work & dedication. Ultimately working towards my main goal to become a Buyer.

**What Makes Me Unique?**

- Able to adapt quickly to new methods and surroundings
- Strong work ethic, goes above and beyond expectations
- Creative with a flare for fashion, in touch with market trends and fashion updates
- Positive attitude, can make the best of any situation

**Contact Information**

Phoebe Latigo Odida

(647) 783-4650

phoebe.latigoo@gmail.com

**Departments of Interest**

1. Retail Management
2. Logistics
3. Fashion Marketing and Communications

**Skills**

- Team leadership
- Customer satisfaction and retention
- Adaptability
- Self-motivated
- Self-reliant

**Education and Additional Training**

George Brown College  
School of Fashion Studies  
Fashion Management Diploma  
2011 – 2013

Sheridan College  
Diploma, Legal Administration  
2005 – 2007

**Work and Volunteer Experience**

Topman  
Suiting Specialist  
2012 – Present

Club Monaco  
Sales Associate/Visual  
2011 – 2012

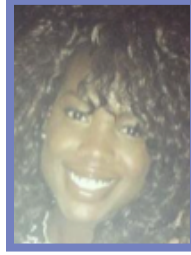
Hersey Weinberg  
Visual Merchandising Intern  
2012

**Short-Term Career Goals**

Further develop my skills in a management position within an organization that fosters creativity, innovation and strives towards personal development and career satisfaction.

**What Makes Me Unique?**

- Enthusiastic, excellent rapport with all current and former employers
- Fearless attitude when trying something new
- Handles responsibility well
- Highly collaborative learner
- Innovative and creative
- Ability to keep calm under pressure
- Respects the thoughts and opinions of others

**Contact Information**

Hanna Papkouskaya

(416) 616-8769

hpapkovskaya@rogers.com

hpapkovskaya@georgebrown.ca

**Departments of Interest**

1. Buying
2. Product Development
3. Marketing

**Skills**

- Extensive retail industry experience
- Ability to work in a fast paced, deadline driven environment
- Well organized and able to multi-task while maintaining immaculate attention to detail
- Effective interpersonal, communication and customer service skills
- Ability to effectively work independently or within a team
- Exceptional ability to conceptualize and problem solve in a creative manner
- Great knowledge of General Merchandise Planning
- Thorough understanding of Supply Chain Management
- Strong analytical skills
- Fluent in Russian, written and oral
- Excellent ability to work with all Microsoft Office (Word, PowerPoint, Excel, Access, Outlook) and Adobe programs (Illustrator, Photoshop)

**Education and Additional Training**

George Brown College  
Fashion Management  
September 2011 – April 2013

University of Toronto  
Political Science and Sociology  
September 2006 – September 2008

**Work and Volunteer Experience**

George Brown College Creations  
General Merchandise Manager  
January 2013 – April 2013

Sporting Life  
Buying Intern  
September 2012

Aldo Group  
Visual Presentation Specialist  
October 2009 – September 2011

Aldo Group  
Key Holder  
September 2006 – October 2009

**Short-Term Career Goals**

To acquire a position in a progressive fashion retail company, to which I can bring knowledge, experience and a strong, committed work ethic, in order to surpass expectations, and participate in the company's growth and success.

**What Makes Me Unique?**

- Extensive retail industry experience, store level and corporate, has led to thorough understanding of the corporate environment and the fashion retail industry as a whole
- Having lived and worked in both Canadian fashion hubs, Toronto and Montreal, my grasp on the retail industry is both well rounded and unique. As such, my contributions to the industry are that much more innovative and versatile
- My education, work and personal experiences, have led to the development of a wide range of skills which I bring to the industry. That, along with a strong and dedicated work ethic, has prepared me for anything. I welcome all opportunities and am willing to take on any professional challenge



**Contact Information**

Leya Parkinson

(647) 987-4003

leyaparkinson@gmail.com

**Departments of Interest**

1. Buying
2. Marketing
3. Product Development

**Skills**

- Solid understanding of all MS applications (Excel, PowerPoint, Word etc.)
- Knowledge of merchandising terms which I acquired at TJX
- Hardworking and Organized

**Education and Additional Training**

George Brown College

Fashion Management

2011 – 2013

University of Western Ontario

Psychology Degree

2007 – 2010

**Work and Volunteer Experience**

TJX Canada

Merchandise Assistant

September 2012 – Present

Holt Renfrew

Accessories Intern & Seasonal worker

Christmas – Summer 2011

Mackage Fashion Show

Volunteer

March 8th, 2012

The ShOws

Volunteer

March 2012

**Short-Term Career Goals**

- My short-term goal is to learn all there is to know about buying for a company
- To find a position where I am challenged by the work but also happy
- To work somewhere where I can use my skills and knowledge

**What Makes Me Unique?**

- I am an excellent listener and follow directions very well
- I have great time management skills
- I want to learn new things and grow as an individual in my career

**Contact Information**

Liana Patriarca

(416) 414-6704

liana.patriarca@hotmail.com

**Departments of Interest**

1. Marketing
2. Social Media
3. Public Relations

**Skills**

- Organized
- Great leader
- Works well with others
- Responsible

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – Present

St. Elizabeth High School

Regional Arts Program

September 2007 – June 2011

**Work and Volunteer Experience**

Jones Apparel Group

Marketing Intern

June – August 2012

Jones Apparel Group

Assistant wholesaler

August 2012 – January 2013

Paola Fullerton Inc.

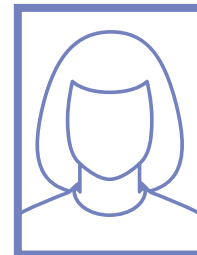
Fashion show volunteer, as needed

**Short-Term Career Goals**

To obtain a position in the fashion industry with a corporation, where I can utilize my work experience in the fashion business, and apply my current knowledge, skills and related education.

**What Makes Me Unique?**

- Creative
- Quick problem solver
- Friendly
- Dedicated



**Contact Information**

Nicole Pecson  
 (416) 627-2354  
 nicole.pecson@hotmail.com

**Departments of Interest**

1. PR and Marketing

**Skills**

- Visual Designing, Visual Marketing
- Skills in Technical Feng Shui
- Strong Team Leader, as well as Team Member

**Education and Additional Training**

George Brown College  
 Fashion Management  
 2011 – 2013

**Work and Volunteer Experience**

Boston Pizza  
 Waitress/Expositor, 2012 – Present

Club Monaco  
 Stylist, 2011 – Present

Infinite Yoga Trades, 2012

Olsen Europe,  
 Intern, 2012

Master Card Fashion Week S/S  
 Volunteer, 2012

French Connection UK  
 Volunteer Male Model Dresser, 2011

LG Fashion Week S/S  
 Volunteer Model Dresser, 2011

The Gap  
 Sales, 2010 – 2011

Boston Pizza  
 Server/Expositor, 2010 – 2011

Youth for Christ  
 Volunteer, 2006 – Present

Kollar Clothing at Toronto FAT Fashion Week F/W  
 Team Lead for Back Stage Dressing, 2013

**Short-Term Career Goals**

- Gaining as much experience as possible during my time in school through volunteering and internship opportunities
- Attending Ryerson within the next 1-2 years to obtain a degree in business

**What Makes Me Unique?**

My work ethics in business along with my technique for detail and perfection.

**Contact Information**

Dongmin (David) Shin  
 (647) 772-1751  
 verdianc@hotmail.com

**Departments of Interest**

1. Visual Merchandising/Styling  
 2. Stage/Event Planning/Interior Design  
 3. International Brand Development

**Skills**

- Extensive experience as a visual merchandiser
- Creative display styling and visual merchandising presentation
- Strong graphic skills (Adobe Illustrator, Adobe Photoshop)
- Excellent computer skills (Microsoft Office)
- Professional international experience

**Education and Additional Training**

George Brown College  
 Fashion Management  
 Fall 2011 – Spring 2013

Seowon University  
 Bachelor of Science, Clothing and Textiles  
 1998 – 2005

**Work and Volunteer Experience**

Mexx Canada  
 Visual Merchandiser  
 November 2012 – Present

Harry Rosen  
 Visual Merchandiser Intern  
 March 2012 – June 2012

www.Spickandspan.co.kr  
 Co-owner and Director, 2009

EXR Korea, Head Office  
 Visual Merchandising Team Leader  
 2007 – 2008

Codes Combine  
 Head Office Visual Merchandiser  
 2006 – 2007

GSGM Co.  
 Head Office Visual Merchandiser  
 2005 – 2006

**Short-Term Career Goals**

I would like to expand my experience in the North American fashion market and utilize creative skills.

**What Makes Me Unique?**

- Professional visual merchandiser with extensive experience in the fashion industry
- Display planner, stylist, and interior designer for international apparel trade exhibitions
- Wide variety of jobs in the fashion field including visual merchandiser, director, stylist, etc.
- Excellent team player who easily works with other team members



**Contact Information**

Ashton Stotts

(416) 577-3352

stotts.ashton@gmail.com

**Departments of Interest**

1. Fashion promotions and advertising
2. Fashion show production and event planning
3. Marketing

**Skills**

- Excellent communication and interpersonal skills
- Ability to work well in a team
- Strong visualization skills
- A good sense for business

**Education and Additional Training**

George Brown College

Fashion Management

2011 – Present

**Work and Volunteer Experience**

Slavin Agency

Fashion Intern

October 2011 – Summer 2012

25 Fashion Cares Event with Elton John

Volunteer

September 2012

L'Oreal Fashion Week

Volunteer

Fall 2011

Beauty and the Breast Fashion Show

Model and event planner

2009 – 2011

Echo Clothing Company

Retail associate and key holder

2008 – 2011

**Short-Term Career Goals**

- Graduate from George Brown College
- Work in L'Oreal Spring Fashion Week
- Become an assistant in the fashion industry

**What Makes Me Unique?**

- I am able to develop an attitude resembling the brands I am selling
- Great listener when it comes to the customer and their needs
- I get along with many different kinds of personality, making it easy for myself to become part of a team
- I focus on primarily on doing a good job the first time

**Contact Information**

Jessica Symons

(647) 988-2310

Jessica-symons@hotmail.com

**Departments of Interest**

1. Styling
2. Event Planning
3. Visual

**Skills**

- Strong written and verbal skills
- Skilled in all Microsoft programs and Photoshop
- Punctual and Hardworking
- Years in customer service
- Ability to meet deadlines
- Extremely organized

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

George Brown College

Accepted to Special Events Planning Program

Start Date September 2013

**Work and Volunteer Experience**

Dynamite

Sales associate

February 2012 – Present

George Brown College

Note taker

January 2013 – Present

America's Next Top Model Live!

Event Volunteer

May 2012

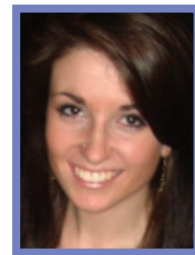
The Sample Room

Internship

February 2012 – November 2012

**Short-Term Career Goals**

To combine both my areas of study and use my fashion and my event skills.



**Contact Information**

Ashley Tomlinson  
 (416) 220-8709  
 ashleytomlinson2@gmail.com

**Departments of Interest**

1. Marketing
2. Trend Forecasting
3. Editorial

**Skills**

- Excellent communication and research skills
- Extensive knowledge of Microsoft Word, Excel, PowerPoint
- Team player
- Well versed in social media i.e. Facebook, Twitter, Instagram

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – April 2013

**Work and Volunteer Experience**

Loblaws  
 Cashier  
 July 2009 – July 2012

Mendocino  
 Cashier  
 July 2012 – Present

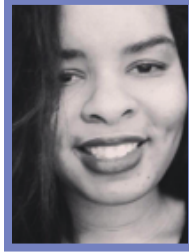
IDR Agency  
 Intern  
 May 2012 – August 2012

**Short-Term Career Goals**

- Develop my editorial skills
- Build relationships within the industry
- Further develop my creative skills

**What Makes Me Unique?**

- Hardworking, outgoing and personable
- Problem solver
- Expertise in Michael Jackson's "Thriller" dance

**Contact Information**

Vanessa Tontodonati  
 (416) 888-4690  
 vanessatontodonati@gmail.com

**Departments of Interest**

1. Wholesale
2. Logistics
3. Buying

**Skills**

- Manage deadlines efficiently
- Team oriented
- Strong communication and interpersonal skills
- Ability to work under pressure in a fast-paced environment
- Proficient use of social media
- Computer skills Microsoft Word, Excel, Adobe Photoshop, Adobe Illustrator

**Education and Additional Training**

George Brown College  
 Fashion Management  
 Fall 2011 – Spring 2013

**Work and Volunteer Experience**

Home Outfitters  
 Customer Service and Sales Representative  
 October 2010 – Present

J.S.N. Jewellery Inc.  
 Merchandising Clerk/Assistant/Shipping/Filing (Seasonal)  
 September 2009 – December 2012

The Profile Show  
 Sales Representative  
 September 2012

Rosa Martins Agency  
 Wholesale Assistant (Intern)  
 April – August 2012

Canada's Bridal Show  
 Home Outfitters Sales Representative  
 January 2011

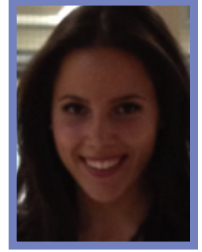
Aritzia  
 Sales Representative (Seasonal)  
 November – December 2009

**Short-Term Career Goals**

I look forward to building my career in the fashion industry by working for a respectful, energetic and inspiring company. My goals are to seek more experience and knowledge towards the key to analyzing the marketplace and have exposure towards satisfying the needs of existing and potential retail clients.

**What Makes Me Unique?**

- Achieved the YMA Fashion Scholarship Fund Award, January 2013
- Highly motivated and extremely determined
- Strong work ethics and positive attitude
- Reliable and very organized
- Friendly and enjoys working with others



**Contact Information**

Isabel Trimble

(647) 389-0235

isabeltrimble@gmail.com

**Departments of Interest**

1. Buying
2. Product Development
3. Marketing

**Skills**

- Knowledge of web based programs OMX, Magento, and Caribou
- Intermediate knowledge of Spanish
- Excellent knowledge and experience with blog management and social media applications
- Effective communicator with excellent interpersonal skills

**Education and Additional Training**

George Brown College  
Fashion Management  
2013

University of Guelph  
Bachelor of Arts Degree  
2007

**Work and Volunteer Experience**

Topbox.ca  
Membership Director  
October 2012 – Current

Topbox.ca  
Social Media Intern  
October 2011 – September 2012

eLuxe.ca  
Buying Intern  
March 2012 – August 2012

Joe Fresh  
Sales Associate  
October 2011 – January 2012 (Seasonal)

Tintern On Main  
Sales Associate  
February 2011 – August 2011

**Short-Term Career Goals**

- To gain experience in the industry that will allow me to utilize the skills I have learned at George Brown College
- To network with professionals in the industry
- To build upon the skills I have acquired and learn new skills that will further my career
- To be gainfully employed in the fashion industry

**What Makes Me Unique?**

- I have lived and worked overseas and these experiences have given me a unique world view
- My previous education at the University of Guelph developed my analytical skills

**Contact Information**

Nejla Turan-Ray

(647) 970-1270

nejlaturanray@hotmail.com

**Departments of Interest**

1. Buying
2. Product Development
3. Retail Management

**Skills**

- Keen eye for detail and matching
- Analytic, comparative shopper
- High industry awareness
- Experience at all stages from production to retail

**Education and Additional Training**

George Brown Collage  
Fashion Management  
September 2011 – April 2013

**Work and Volunteer Experience**

Club Monaco Stylist  
October 2011 – Present

Sahinler Holding/Modavizyon (Istanbul, Turkey)  
Manufacturer Representative  
2005 – 2009

SNC Konfeksiyon (Istanbul, Turkey)  
Manufacturer Representative  
2004 – 2005

Sezer Tekstil (Istanbul, Turkey)  
Merchandising Assistant  
2002 – 2004

Venus Giyim (Istanbul, Turkey)  
Pattern Maker  
2001 – 2002

**Short-Term Career Goals**

- Break into the Canadian fashion market
- Network with professionals in my field
- Establish connections in the industry

**What Makes Me Unique?**

- Experienced on the production side of fashion
- Very knowledgeable about products and process
- Strong sales skills



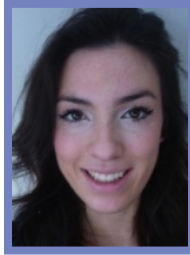
**Contact Information**

Camille Viccari

(647) 217-1088 (cell)

(416) 536-1088 (home)

Camille.viccari@hotmail.com

**Departments of Interest**

1. Visual Merchandising
2. Product Development
3. Advertising and Promotion

**Skills**

- Highly Creative, Out of the Box Thinker
- Excellent Communication and Customer Service Skills
- Great Leadership and Teamwork Skills
- Microsoft Word, Excel, PowerPoint, Access, Social Media

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

**Work and Volunteer Experience**

Joe Fresh

Sales Associate

August 2012 – Present

City Uptown (College Creations – Business Simulation)

Visual Merchandiser and Sales Associate

January 2013 – Present

Dress for Success

Boutique Coordinator (internship)

February 2012 – September 2012

**Short-Term Career Goals**

I would like to work in a highly stimulating position that challenges me mentally and creatively as well as one that requires me to use the extensive knowledge that I have gained through my two-year diploma program.

**What Makes Me Unique?**

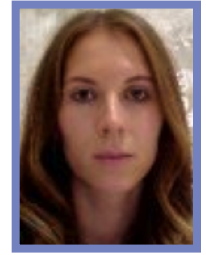
- Dean's Honour List Student
- Top ten short-listed candidate from the George Brown Fashion Management Program for the Geoffrey Beene YMA Fashion Scholarship
- Being extremely creative as well as logical
- Having an open mind
- Inquisitive and ambitious
- My ability to give and take directions

**Contact Information**

Sarah Walkington

(416) 831-0785

walkington.sarah@gmail.com

**Departments of Interest**

1. Buying
2. Planning
3. Merchandising

**Skills**

- Over 5 years of retail experience providing superior customer service
- Excellent communication, organization and time management skills
- Strong teamwork and leadership skills
- Computer skills Windows, MS Word, Excel, PowerPoint, Outlook, Access and Social Media

**Education and Additional Training**

George Brown College

Diploma in Fashion Management

September 2011 – April 2013

University of Western Ontario

Bachelor of Arts with Honors, Specialization in Global Studies

October 2005 – May 2010

**Work and Volunteer Experience**

Riant Boutique

Key Holder, August 2011 – Current

City Uptown (College Creations – Business Simulation)

George Brown College Merchandise Manager

(Ladieswear, Accessories, Jewelry, and Handbags)

September 2012 – December 2012

French Connection Canada

Buying Intern

February 2012 – August 2012

Mendocino

Sales Associate

February 2011 – August 2011

**Short-Term Career Goals**

I am eager to start my career in the fashion industry by utilizing my skills and knowledge gained from working in the retail, interning and studying fashion management.

**What Makes Me Unique?**

- Recipient of the YMA FSF Scholarship 2013 for my combined achievements' in the college curriculum, interning and the completion of an extensive case study
- Strong work ethic and positive attitude
- Independent and confident, able to rise to any challenge

**Contact Information**

Victoria Watson

(647) 923-6611

victoria.lynn.watson@hotmail.com

**Departments of Interest**

1. Trend Forecasting/Trend Director
2. Visual Merchandising
3. Creative Director

**Skills**

- High level of creativity & ability to develop inventive merchandising ideas
- Can lead teams or be a strong supporting team member
- Computer Microsoft Word, Power Point, Photoshop Excel, & Apple Pages, Keynote, Numbers
- Visual Mannequin Dressing, Window/End Panel Displays & Planograms
- Styling Inspiration Boards, Knowledge of Colours, Styles and Trends

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

Saint Francis Xavier University

History Major, September 2008 – April 2010

**Work and Volunteer Experience**

FashionWorks13, Internal Communications Team Leader

January 2013 – April 2013

The Hershey Centre, Guest Services Representative

August 2010 – Present

City Downtown (College Creations – Business Simulation)

Visual Manager, September 2012 – December 2012

Freelance, Stylist/Personal Shopper

September 2007 – Present

Freelance, Vintage Buyer/Seller, 2007 – Present

LG Toronto Fashion Week, Volunteer, October 2010

The Bay, Fashion Sales Associate/Cashier

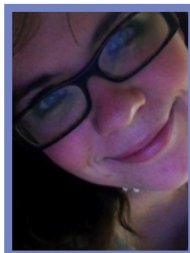
October 2010 – June 2011

**Short-Term Career Goals**

I would like to obtain a position in the fashion industry that will utilize my skills & interests, to fulfill all requirements of the position and be a strong addition to a team. While working, I would like to finish my university education. I intend on completing an online course from Central Saint Martens by winter 2013, adding to my knowledge of trend forecasting.

**What Makes Me Unique?**

- 5+ years of experience in customer service
- Strong problem solving ability
- Ability to see the big picture, as well as details
- Goal oriented; loves a challenge
- Ability to make art out of plastic spoons

**Contact Information**

Stephanie Welke

(416) 659-2206

steph.welke@sympatico.ca

**Departments of Interest**

1. Buying
2. Magazine Editing
3. Styling

**Skills**

- Proficient with Word, Power Point, Excel, Photoshop, Adobe Illustrator
- Well organized and able to multi-task while maintaining attention to detail
- A self-starter with excellent communication and interpersonal skills
- Knowledge of business concepts in fashion that are necessary for the sale of merchandise

**Education and Additional Training**

George Brown College

Fashion Management

September 2011 – April 2013

**Work and Volunteer Experience**

The Bay

Sales Associate (handbags/accessories)

August 2011 – Present

City Downtown (College Creations – Business Simulation)

Accessories Buyer

January 2013 – April 2013

Judy Inc.

Marketing Intern

Summer 2011

Trailside Café

Server/Cook

February 2010 – June 2011

**Short-Term Career Goals**

I hope to start my career right after graduation, and find a position where I can continue learning in the fashion/furniture field with hands on training.

**What Makes Me Unique?**

- Team player
- A true passion for the industry and love of continuous learning



**Contact Information**

Sarah-Jane Wise  
 (416) 660-1778  
 sjcwise@gmail.com

**Departments of Interest**

1. Sales manager
2. Wholesale

**Skills**

- Four years' experience in the retail industry
- Excellent people skills
- Friendly outgoing personality
- Team player
- Motivator
- Enthusiastic and Hardworking
- Results driven

**Education and Additional Training**

George Brown College  
 Fashion Management  
 2011 – 2013

**Work and Volunteer Experience**

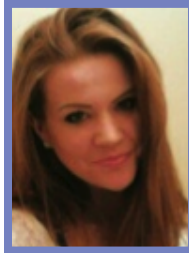
The Hudson's Bay Company/Polo Ralph Lauren  
 Sales Associate  
 2009 – 2013  
 Polo Ralph Lauren  
 Internship – Sales Coordinator  
 Summer 2012

**Short-Term Career Goals**

After Graduation I would like to become a sales manager of a reputable company. I am thinking about wholesale as well (because I am good in sales) So, I may look into some internship's after graduation to see where I fit best.

**What Makes Me Unique?**

I am passionate and driven. I am excellent in customer service, as I love meeting new people and I work well with others. I am a great sales person and I would like to see where my skills can lead me in a flourishing career.

**Contact Information**

Elinor Zantinge  
 (647) 786-3638  
 ezantinge@mail.georgebrown.ca

**Departments of Interest**

1. Social Media
2. Advertising
3. Marketing

**Skills**

- Graphic Design (Photoshop, Illustrator, etc.)
- Social Media (Twitter, Facebook, Pinterest, Linked In, Hoot Suite, etc.)
- Product Development and Sourcing Research
- Writing with a specialization in blogging and Fashion Journalism
- Public Speaking

**Education and Additional Training**

George Brown College  
 Fashion Management  
 September 2011 – May 2013

Ontario College of Art and Design  
 Material Arts and Design (Fibre)  
 September 2008 – May 2011

George Brown College  
 Art and Design Foundations  
 January 2008 – August 2008

**Work and Volunteer Experience**

PYA Fashion Importers  
 Marketing and Sales Intern  
 January 2013 – April 2013

The Bargains Group  
 Marketing and Social Media Intern  
 January 2012 – August 2012

Curry's Art Supplies  
 Sales Associate/Visual Merchandiser  
 June 2008 – January 2011

Neil Wycik Summer Hotel  
 Housekeeping Manager  
 June 2009 – August 2012

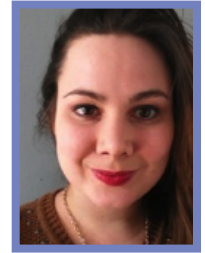
Author/Creator of the blog The Catwalks up the Road  
 June 2008 – Present

**Short-Term Career Goals**

- To continue to build on my experience in Graphic Design
- To constantly build my Blogs Brand Recognition and SEO
- To gain a position with a company in which I can continue to develop my skills and the things that make me unique

**What Makes Me Unique?**

- My Creativity
- My Artful Eye
- My Work Ethic
- My Positive Attitude



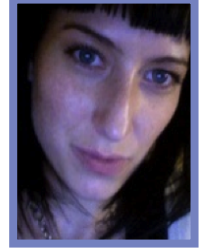
# 2013 International Fashion Development and Management Graduates

## Contact Information

Katie Bedford

(647) 828-9730

[contact@katiebedford.ca](mailto:contact@katiebedford.ca)



## Departments of Interest

1. Design
2. Product Development
3. Marketing

## Skills

- Excellent purchasing skills used to source fabrics and promotional merchandise
- Excellent apparel design skills used to develop concepts, illustrate garments and to draft patterns
- Advanced Adobe Illustrator & Photoshop skills for technical illustrations, graphic design and photo editing
- Excellent copy writing and editing skills used in writing content for web and print publications
- Excellent organizational skills used for event planning and project management

## Education and Additional Training

George Brown College

Post-Graduate Certificate/

International Fashion Development and Management

1 year, expected graduation 2013

Blanche Macdonald Centre

Diploma/Fashion Design

1 year, graduated 2009

University of Western Ontario

B.A./Media, Information & Technoculture,

3 years, graduated 2003

## Work and Volunteer Experience

Katie Bedford

Entrepreneur/Fashion Designer, 2011 – 2013

SmartBrideBoutique.com

Marketing/Blog Coordinator, 2010 – 2011

Dress for Success Vancouver

Fund Development Coordinator, 2009

Stylefinds

Volunteer Blogger, 2008 – 2009

Miller Thomson LLP

Marketing Coordinator, 2005 – 2008

## Short-Term Career Goals

To obtain full time employment in the fashion industry while proving to be a valuable team member who gets the job done and strives to exceed expectations.

## What Makes Me Unique?

- Experience in fashion design and fashion business
- Creative visionary and motivator
- Confident and always open to new learning opportunities

**Contact Information**

Yinxue Gong (Angela)

(416) 564-7721

ygong5@georgebrown.ca

**Departments of Interest**

1. Digital Marketing
2. Operations
3. Event Organization

**Skills**

- Solid operating skills in Photoshop, Word and Excel
- Working knowledge on Dreamweaver, InDesign, Illustrator and Flash
- Extensive experience in social media marketing and e-commerce
- Extensive experience in event organizing
- Fluent in English and Mandarin, basic Japanese

**Education and Additional Training**

George Brown College

Post-diploma International Fashion Development and Management  
September 2012 – August 2013

Xi'an Academy of Fine Arts

Bachelor of Art, Minor in Fashion Design and Decorative Arts  
September 2006 – July 2010

**Work and Volunteer Experience**

Le Salon Zele contemporary visual art gallery

Marketing Manager

November 2010 – July 2012

Xi'an Sanqin Daily Newspaper

Assistant Editor (Intern)

November 2009 – January 2010

**Short-Term Career Goals**

- Gain experience and knowledge in the fashion industry in Canada

**What Makes Me Unique?**

- Creative, visual-art and fashion professional
- Strong skills in graphic design and project management
- Fast learning
- Multi-language capability, multi-cultural background

**Contact Information**

Elizabeth Graham

(647) 834-4261

eligrahams@gmail.com

**Departments of Interest**

1. Import/Export
2. Wholesale
3. Social Media

**Skills**

- Diplomatic problem solver with exceptional oral and written communication skills in English and Spanish; with beginner proficiency in Japanese both oral and written
- Academic knowledge of logistics, sourcing, buying, project management and NAFTA
- Proficiency in Microsoft Word, Excel, PowerPoint and Social Media (Facebook, Twitter, Instagram, Google+ and LinkedIn)
- Superior organizational and interpersonal skills with impeccable attention to details

**Education and Additional Training**

George Brown College

Post-Graduate Certificate in International Fashion Development and Management

September 2012 – April 2013

York University

Bachelor of Arts Degree,

Major in East Asian Studies, Minor in Visual Arts-Studio

September 2007 – June 2012

**Work and Volunteer Experience**

Toronto Fashion Incubator

Fashion Show Assistant (Volunteer), February 2013

Philippa Boutique

Sales Representative, June 2011 – August 2011

Japan Foundation Toronto

Gallery Monitor (Volunteer), March 2009 – April 2010

Hispanic Women of Trinidad and Tobago

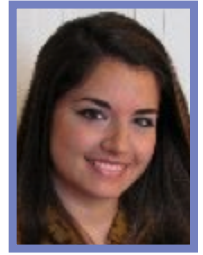
Office Manager, June 2009 – July 2009

**Short-Term Career Goals**

- To obtain the most knowledge and experience about the Canadian fashion industry
- To achieve a full-time position in an international import/export fashion company
- To network with industry professionals and understand the ins and outs of international fashion

**What Makes Me Unique?**

- Bilingual English and Spanish
- Greatly interested and passionate about how multiculturalism is translated in fashion today
- Enthusiastic and always eager to learn the most out of every assigned task



**Contact Information**

Yael Heymann

(416) 783-7629

yael79@hotmail.com

**Departments of Interest**

1. Product Development
2. Buying Department
3. Import Export

**Skills**

- Skilled in teamwork and professional cooperation
- Proven interest in learning and acquiring new skills
- Strong ability to create project proposals plan design and interpretation
- Highly experienced in industrial Machinery
- Over 4 years' experience in Product Development Management

**Education and Additional Training**

George Brown College

Postgraduate Diploma International Fashion Development and Management

September 2012 – April 2013

Concordia University

Bachelor of Fine Arts with orientation in Computation Arts  
2004 – 2006

University of Buenos Aires

Bachelor Industrial Designer  
2000 – 2004

**Work and Volunteer Experience**

Glam Design, Buenos Aires

Product Development Manager  
2009 – 2012

Circuit Planet, Buenos Aires

Product Development Manager  
2008 – 2009

Tous Jewelry, Barcelona

Industrial Designer  
2007 – 2007

Marciano Watches, Montreal

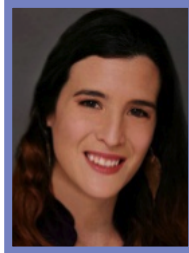
Graphic/Industrial Designer  
2005 – 2006

**Short-Term Career Goals**

- Gain skills in international commerce
- Have the chance to develop products
- Manage a team project
- Use my recently acquired knowledge

**What Makes Me Unique?**

- Love challenges
- Lots of energy
- Creative and independent
- An excellent team player

**Contact Information**

Anuj Jalal

(647) 289-2021

jalal.anuj@gmail.com

**Departments of Interest**

1. Buying
2. Fashion Marketing
3. Design and Product Development

**Skills**

- Adobe Photoshop
- Adobe Illustrator
- Corel Draw
- Microsoft Office

**Education and Additional Training**

George Brown College

Post Graduate, International Fashion Development and Management  
September 2012 – August 2013

National Institute of Fashion Technology (India)

Graduate, Fashion and Apparel (Design)  
July 2004 – May 2008

**Work and Volunteer Experience**

Tata retail Enterprise, TRENT (Mumbai), India

Assistant Buyer

February 2011– November 2011

Classic Polo pvt. Ltd. Tiruppur – India

Product Manager – Design

June 2009 – January 2011

Indian Terrain pvt. Ltd, Chennai

Assistant Product Manager

May 2008 – May 2009

**Short-Term Career Goals**

- To learn more about International Marketing
- To be a part of buying team as buyer
- Evolve myself into admirable fashion professional

**What Makes Me Unique?**

- Have international fashion market experience
- Strong hand in design and product development
- Strong in menswear
- Good knowledge of fabrics and garment construction
- Good experience in buying, sales and promotions



**Contact Information**

Abhishek Jeksani

(647) 766-6185

abhijeksani@gmail.com

**Departments of Interest**

1. Buying
2. Import/Export
3. Styling & Production/Manufacturing

**Skills**

- Very strong at Concept Conceiving & Development, Design Analysis, Trend Forecast, Styling, Mixing cultures
- Competent with Adobe Photoshop, MS-Word, MS-PowerPoint
- Good with Adobe Illustrator, Macromedia Flash, Corel Draw, Corel photo paint, Swish, MS-Excel
- Highly communicative with good presentation skills & effective public speaking ability, calculative minded with multi-tasking ability

**Education and Additional Training**

George Brown College

International Fashion Development and Management

September 2012 – August 2013

Osmania University-Hyd, India

Bachelor of Arts (G), June 2007 – March 2010

Orbit Academy-Hyd, India

Diploma in 2D Graphics, January 2007 – December 2007

Istituto Europeo Di Design-Italy

Fashion & Textile Design Diploma, June 2003 – December 2006

**Work and Volunteer Experience**

reDsin-India

Associate Design Head, September 2009 – October 2010

interPrêt-a-mature, India

Head - Design & Art, January 2009 – June 2010

Moksh Fabs, India

Design Head, January 2007 – December 2008

Alberto Zanre Moda Scrl., Italy

Intern Designer, June 2006 – December 2006

Atalier di Ema & Lia Snc., Italy

Asst. Stylist, June 2005 – May 2006

**Short-Term Career Goals**

- Attain professional work experience in Canadian Fashion business Industry, for love towards International fashion business
- Prove my ability of smart work in a creative and competitive business world
- Get practical experience of the things that I learned during my post-graduate program at George Brown College

**What Makes Me Unique?**

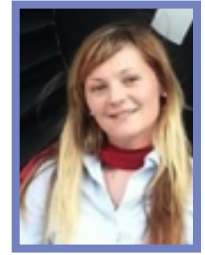
- I possess international work experience & I am exposed to global fashion scenario
- I hold a strong sense of Indian & European design aesthetics

**Contact Information**

Katie Anne Johnson

(416) 476-3035

Katie.anne.johnson@gmail.com

**Departments of Interest**

1. Buying
2. Social Media
3. Public Relations

**Skills**

- Positive, pro-active attitude
- Forward thinker with a can-do attitude
- Working knowledge of the French language
- Strong computer skills, Microsoft programs and social media

**Education and Additional Training**

OCAD

Introduction to Illustrator

March – April 2013

George Brown College

International Fashion Development and Management

September 2012 – April 2013

Algonquin College

Outdoor Adventure

August 2003 – May 2005

**Work and Volunteer Experience**

Air Canada

Flight Attendant, March 2008 - Present

Spring Fashion Show

Volunteer Dresser, Joe Fresh, Fall 2012

World Fashion Week

Volunteer Dresser, Fall 2012

District Fashion Show

Volunteer Dresser, Fall 2012

Brassaii Restaurant and Lounge/TIFF

Server for Opening Parties, Fall 2012

REAL Watersports

Kiteboard Coach, August 2006 – September 2010

Costa Rica Outward Bound

Land Instructor, April 2005 - August 2005

**Short-Term Career Goals**

- Enhancement of education and experience
- Gain and improve skills
- Learn about the fashion industry

**What Makes Me Unique?**

- My international travel and experiences
- My perspective
- Social Skills and my ease of interacting across levels and with others
- My ambition and eagerness to achieve

**Contact Information**

Alesha Russo  
 (647) 287-7606  
 arusso@live.ca

**Departments of Interest**

1. Buying
2. Merchandise Planning and Allocation
3. Logistics

**Skills**

- Proficient Computer/Technical literacy
- Strong Attention to detail
- Leadership/Management skills
- Flexibility/Adaptability/Managing multiple priorities

**Education and Additional Training**

George Brown College  
 International Fashion Development and Management  
 2012 – 2013

Ryerson University  
 Retail Management  
 2010 – 2012

Humber College  
 Fashion Arts  
 2008 – 2010

**Work and Volunteer Experience**

Markio Designs Inc.  
 E commerce/Buying Intern  
 October 2012 – Present

Maple Leafs Sports and Entertainment  
 Restaurant Reservations Rep  
 January 2012 – Present

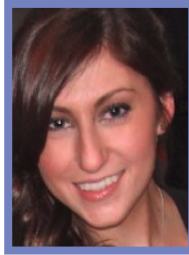
Granite Golf Course  
 Retail Operations Manager  
 August 2011 – July 2012

Coach  
 Sales Associate  
 November 2011 – January 2012

Romona Keveza Collection  
 Public Relations/Merchandising Intern  
 January 2010 – June 2010

**Short-Term Career Goals**

- Successfully land a full time position after graduation
- Excel in my job

**Contact Information**

Miryam Scanga  
 (647) 232-6534  
 m\_scanga@hotmail.com

**Departments of Interest**

1. Human Resources
2. Visual Merchandising
3. Logistics Export and Import

**Skills**

- Creative, outgoing and detail oriented
- Organized, motivated, and leadership in teamwork
- Proficient in Microsoft Office suite, ERP, beginner Photoshop and Social Media Tracking
- Conversational French and beginner Spanish

**Education and Additional Training**

George Brown College  
 International Fashion Development and Management  
 (post graduate) Program  
 Candidate to Graduate 2013

Laval University  
 Explore French Studies, French Level 2 (summer 5 week intensive)  
 July 2012

Niagara College  
 International Business with high honours Diploma  
 2010 – 2012

**Work and Volunteer Experience**

Suzu Shier  
 Window Display Visual Merchandiser Internship  
 February 2013 – Present

Imperial Flower Shop  
 Junior Designer  
 2011 – Present

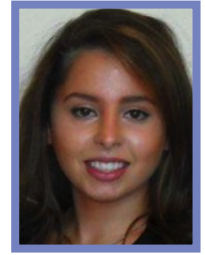
Niagara College  
 Resident Advisor  
 2011 – 2012

**Short-Term Career Goals**

- Obtain employment in the Fashion industry
- Explore and create new opportunities within the industry
- Gain a resourceful networks within the industry

**What Makes Me Unique?**

- Very social, outgoing and easy to get along with
- Enjoys applying knowledge and eager to gain more experience in the industry
- Creative mindset, enjoys coming up with new concepts and ideas
- Experience in Musical Theater (singing, dance, set design, costume design)



**Contact Information**

Kaitlyn Webster

(647) 464-6137

kwebster@hotmail.ca

**Departments of Interest**

1. Wholesale
2. Planning and Allocation
3. Project Management

**Skills**

- Excellent interpersonal skills
- Strong desire and ability to learn new things
- Works well independently and in a team environment
- Very responsible and diligent

**Education and Additional Training**

George Brown College International Fashion Development and Management 2012 – Present	University of Windsor Bachelor of Arts (Honours) Classical Civilizations 2006 – 2010
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St. Clair College  
Continuing Education courses in  
Business and French language  
2010 - 2012

**Work and Volunteer Experience**

Nine West Keyholder, P/T 2012 – Present	Smart Set Keyholder, P/T 2010 – 2012
Nine West Manager in Training, F/T 2010 – 2012	Michael's Cashier and Sales Floor Associate, P/T, 2005 – 2007
Nine West Keyholder, P/T 2008 – 2010	Infiniti Nissan of Windsor Receptionist, P/T 2006 – 2007
Nine West Sales Associate, P/T 2007 – 2008	The District Fashion Show Volunteered as a Dresser, September 2012

**Short-Term Career Goals**

I am very open to experiencing the many avenues of the fashion industry and, in the short-term, am aiming to expand my knowledge and skill sets in this area and eventually find my own niche in this exciting and ever changing industry.

**What Makes Me Unique?**

I am a highly motivated individual who strives to succeed in each and every task handed to me, and I find much satisfaction in completing projects above and beyond their scope. I have a strong desire to learn new skills as well as improve existing ones, and I enjoy handling much responsibility. My extensive background in retail is also a strong asset for entering into other facets of the fashion industry.

**Contact Information**

Josée Wilson

(647) 462-7429

joseewilson\_19@hotmail.com

**Departments of Interest**

1. Public Relations/Styling
2. Wholesale
3. Vintage Buying/Collections

**Skills**

- Effective organizational, time management and leadership skills
- Proficient in all Microsoft Office applications and the various social media outlets
- Excellent communication and presentation skills in English and French (oral and written)
- Superior customers service and administrative skills
- Conduct successful personal styling sessions

**Education and Additional Training**

George Brown College  
International Fashion Development and Management  
Post-graduate program, expected to graduate April 2013

University of Western Ontario  
Bachelor of Management and Organizational Studies  
Specialization in Human Resources, Minor in French  
Graduated April 2010

Trois-Pistoles Quebec  
Explore French Language Program  
Spring 2009

**Work and Volunteer Experience**

Rent Frock Repeat  
Intern, January 2013 – Present

World MasterCard Fashion Week  
Volunteer, October 2012

District Fashion Show  
Dresser, September 2012

Community Care Access Centre  
Client Services Assistant  
February 2011 – June 2012

Captain Dan's Bar and Grill  
Server, Spring/Summer 2010 & 2012

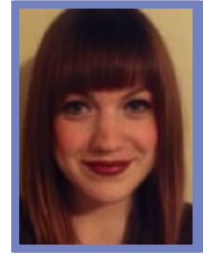
Sandhills Restaurant and Golf Course  
Server, 2007 – 2009

**Short-Term Career Goals**

To gain valuable industry experience, working with and learning from industry leaders.

**What Makes Me Unique?**

- Strong business and communication background with a passion for fashion and a unique personal style
- Fully bilingual and well-traveled!





**Make it happen.**

**LEARN MORE AND VISIT US AT:**

School of Fashion Studies

160 Kendal Ave, Toronto, Room C442

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Email: [sascenzi@georgebrown.ca](mailto:sascenzi@georgebrown.ca)

[georgebrown.ca/fashionworks](http://georgebrown.ca/fashionworks)